

Computation of Retail Price based on May, 2023 Data under Para 5 of DPCO, 2013

औषध (मूल्य नियंत्रण) आदेश, 2013 के अंतर्गत दवा Each film coated tablet contains: Methylcobalamin IP 1500 mcg + Alpha Lipoic Acid IP 100 mg + Vitamin D3 IP 1000 IU + Pyridoxine Hydrochloride IP 3 mg + Folic Acid IP 1.5 mg for M/s Pure and Cure Healthcare Pvt. Ltd. (Manufacturer) & M/s Blue Cross Laboratories Pvt. Ltd. (Marketer) की रिटेल कीमत निर्धारण (फाइल नंबर 3782)	Number of Companies consisting of Market Share of 1% & Above						14
	Sum of MAT value considered for price calculation (in Lakhs)						16,924.82
	Sum of PTR per unit considered for price calculation						230.90
	Number of Packs considered						18
Average PTR						12.83	
Add : 16% Retailer Margin						2.05	
Retail Price (without local taxes)						14.88	
% Reduction with compared to Highest Price						27.23%	

Minimum Price (Rs.)	7.43
Maximum Price (Rs.)	17.63
Average of all considered (Rs.)	12.83
Retail Price (Rs.)	14.88

S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR (Rs.)	TOTAL MAT	100%	M3			
								1,81,70,28,230	SKU wise MAT %	Brandwise MAT (ignoring 0% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	APPLEVIT D TABLET 10	APPLEVIT D	APPLE LIFESCIENCE	1.5 MG/1500M	10	TABLET	100.71	1791832.32	0.10%	0.10%	N	10.07	
2	AXINERVE D TABLET 10	AXINERVE D	AVIS LIFE CARE PVT LTD	1.5 MG/1500M	10	TABLET	120.71	662219.47	0.04%	0.04%	N	12.07	
3	B 29 TABLET 10	B 29	CORONA	1.5 MG/1500M	10	TABLET	123.93	374440425.12	20.61%	20.61%	Y	12.39	12.39
4	BECOCNX D3 TABLET 10	BECOCNX D3	CNX HEALTHCARE PVT LTD	1.5 MG/1500M	10	TABLET	128.57	6849431.85	0.38%	0.38%	N	12.86	
5	BECOZINC M TABLET 10	BECOZINC M	DR. REDDYS LABORATORIES LTD	1.5 MG/1500M	10	TABLET	90.36	12719628.18	0.70%	0.70%	N	9.04	
6	BETANURON D3 TABLET 10	BETANURON D3	SPECIALITY MEDITECH PVT LTD	1.5 MG/1500M	10	TABLET	75.15	14172.80	0.00%	0.00%	N	7.52	
7	BETHOX TABLET 10	BETHOX	BIOLOGICAL E LTD	1.5 MG/1500M	10	TABLET	109.21	8590786.23	0.47%	0.47%	N	10.92	
8	CALCIGEN TOTAL TABLET 10	CALCIGEN TOTAL	CADILA PHARMACEUTICALS LTD	1.5 MG/1500M	10	TABLET	40.5	358526.50	0.02%	0.02%	N	4.05	
9	CARYX D TABLET 10	CARYX D	FUSION HEALTHCARE PVT LTD	1.5 MG/1500M	10	TABLET	107.14	17621958.64	0.97%	0.97%	N	10.71	
10	COMBISAFE D TABLET 10	COMBISAFE D	ALNICHE LIFE SCIENCES PVT.LTD	1.5 MG/1500M	10	TABLET	116.43	1901464.88	0.10%	0.10%	N	11.64	
11	DVIVE TOTAL TABLET 15	DVIVE TOTAL	ALTEUS BIOGENICS PVT.LTD.	1.5 MG/1500M	15	TABLET	166.98	3059604.90	0.17%	0.17%	N	11.13	
12	ELMECOB-D 100/1500 MG TABLET 10	ELMECOB-D	TORRENT PHARMACEUTICALS LTD.	1.5 MG/1500M	10	TABLET	150.71	22889304.68	1.26%	1.26%	Y	15.07	15.07
13	FDSOON TOTAL TABLET 10	FDSOON TOTAL	UNISON PHARMACEUTICALS	1.5 MG/1500M	10	TABLET	71.43	4489875.51	0.25%	0.25%	N	7.14	
14	FOLCI D3 TABLET 10	FOLCI D3	SURGE BIOTECH PVT LTD	1.5 MG/1500M	10	TABLET	85	135458.68	0.01%	0.01%	N	8.50	
15	FORMYLIN PLUS TABLET 10	FORMYLIN PLUS	4 CARE LIFESCIENCE PVT LTD	1.5 MG/1500M	10	TABLET	92.86	1206251.40	0.07%	0.07%	N	9.29	
16	FULLB 12 100/1.5/1.5/3/10 MG TABLET 10	FULLB 12	JUPITER PHARMACEUTICALS	1.5 MG/1500M	10	TABLET	160.71	473982.18	0.03%	0.03%	N	16.07	
17	GLIAREN D TABLET 10	GLIAREN D	LA RENON	1.5 MG/1500M	10	TABLET	127.86	20710055.28	1.14%	1.14%	Y	12.79	12.79
18	HAPPYNERVE TABLET 10	HAPPYNERVE	VASU ORGANICS PVT.LTD	1.5 MG/1500M	10	TABLET	121.63	667149.12	0.04%	0.04%	N	12.16	
19	HOMO 16 D 1500 MCG TABLET 15	HOMO 16 D	SINSAN PHARMACEUTICALS	1.5 MG/1500M	15	TABLET	185	54761805.00	3.01%	3.01%	Y	12.33	12.33
20	HOSIT D3 1000 IU/1500MCG TABLET 10	HOSIT D3	EMCURE PHARMACEUTICALS LTD	1.5 MG/1500M	10	TABLET	158.82	40371676.68	2.22%	2.22%	Y	15.88	15.88
21	ME D3 TABLET 10	ME D3	SYSTOPIC LABORATORIES LTD-MEM	1.5 MG/1500M	10	TABLET	74.29	52314795.13	2.88%	2.88%	Y	7.43	7.43
22	MECOBLEND D3 TABLET 10	MECOBLEND D3	AKESS PHARMA (P) LTD	1.5 MG/1500M	10	TABLET	97.86	7470937.13	0.41%	0.41%	N	9.79	
23	MECODILA D3 TABLET 10	MECODILA D3	CADILA PHARMACEUTICALS LTD	1.5 MG/1500M	10	TABLET	38.35	8590.40	0.00%	0.00%	N	3.84	
24	MEDOCAT TABLET 10	MEDOCAT	LEEFORD HEALTHCARE	1.5 MG/1500M	10	TABLET	51	7457679.00	0.41%	0.41%	N	5.10	
25	METHYCOBAL D 1.5 MG/1500MCG/3MG/10	METHYCOBAL D	WOCKHARDT LTD	1.5 MG/1500M	10	TABLET	135.36	143710629.12	7.91%	7.91%	Y	13.54	13.54
26	MYELOPACK TABLET 15	MYELOPACK	KOYE PHARMACEUTICALS PVT. LTD.	1.5 MG/1500M	15	TABLET	135.14	5343570.74	0.29%	0.29%	N	9.01	
27	MYMI-D TABLET 10	MYMI-D	HBC LIFESCENCES PVT LTD	1.5 MG/1500M	10	TABLET	111.86	145309182.60	8.00%	8.00%	Y	11.19	11.19
28	NERVISUN 100 MG/1.5MG//1500MCG/3MG/10	NERVISUN	GERRYSUN PHARMACEUTICALS PVT.LTD	1.5 MG/1500M	10	TABLET	103.57	7638076.75	0.42%	0.42%	N	10.36	
29	NERVZ-D 100 MG/1.5MG/1500MCG/3MG/10	NERVZ-D	INTAS PHARMACEUTICALS LTD	1.5 MG/1500M	10	TABLET	111.43	34832762.21	1.92%	1.92%	Y	11.14	11.14
30	NEUROBION ALFA D TABLET 10	NEUROBION ALF	PROCTER & GAMBLE HEALTH LTD	1.5 MG/1500M	10	TABLET	138.29	28017295.45	1.54%	1.54%	Y	13.83	13.83
31	NEURODIN D3 TABLET 10	NEURODIN D3	DIVINE LIFECARE PVT LTD	1.5 MG/1500M	10	TABLET	107.14	403629.92	0.02%	0.02%	N	10.71	
32	NEUROFAST OD TABLET 10	NEUROFAST	STAUNCH PHARMACEUTICALS	1.5 MG/1500M	10	TABLET	121	4151873.00	0.23%	0.23%	N	12.10	
33	NEUROLIFE TABLET 10	NEUROLIFE	LEO LIFE SCIENCE PVT LTD	1.5 MG/1500M	10	TABLET	89.29	89.29	0.00%	0.00%	N	8.93	

